



Recommended Workshop Tracks



Executive Directors & Senior Leadership



Recruitment & Marketing



Volunteer Support



Campus Personnel



Partners



Programming

Session I. Friday, November 9th, 9:45 AM – 11:15 AM

A. Sharing Leadership: How Your Board Can Fuel New Levels of Success



John Bradley, Founder, [Broadfield Insight](#)

A board (governing, advisory, or of limited jurisdiction) holds great potential for advancing the mission of faith-based volunteer programs. But, often, the potential goes unrealized. In this workshop, we explore the importance of sharing leadership with the board, the challenges inherent in doing so, and a framework for building a board that can fuel the organization's success and sustainability. It is the courageous executive director that embraces the challenges of creating a fully engaged board and welcomes the tensions of shared leadership. The reward for such courageous leadership is a board that can impact the organization in otherwise unattainable ways.

B. Addressing LGBTQ Issues with Courage and Faith



Francis DeBernardo, Executive Director & Robert Shine, Associate Director, [New Ways Ministry](#)

LGBTQ issues come up in all areas of volunteer programs: recruitment, admissions, placement, ministry, and communal living. How can volunteer programs provide an authentic welcome to LGBTQ people on all these levels? We will present theological and pastoral developments in the area of sexuality and gender identity so that program leaders and volunteers can authentically and confidently approach LGBTQ situations and persons. An interactive exercise will help participants examine how they can respond with welcome, courage, and faith when questions of sexuality and gender identity arise.

C. Into the Deep – Discovering Self and Others Through Service



Dr. Donald R. McCrabb, Executive Director & Colleague, [United States Catholic Mission Association \(USCMA\)](#)

What attracts young people to service? They want to know what they will give and what they will receive through the experience of service. In this workshop, we will explore what young adults are looking for, the languages of young adulthood, and how to frame the same message in different languages.

D. Strengthening Leadership Development Opportunities Throughout the Volunteer Experience



Rabbi Justus N. Baird, Dean, Auburn Seminary - [Justice Ministry Education \(JME\)](#)

This conversational session will help us learn how the volunteer experience presents unique opportunities for personal growth and leadership training. Rooted in the "action / reflection / action" model of the Justice Ministry Education (JME) learning community, Justus will share about the five core values of JME - Faith-rootedness; The practice of justice work; Role discernment and knowledge of self; Self-care and communal care; and Accountability and relationship building.

E. Campaigning on Twitter



Colin Crowell, VP, Global Public Policy & Philanthropy, [Twitter](#)

Did you know Twitter can help augment your program's ability to fulfill its mission? Join representatives from Twitter's Public Policy & Philanthropy team for a Twitter 101 training – this session will help attendees get up to speed on how to use Twitter effectively, including examples of best practices and strategies for non-profit organizations.



Session II. Saturday, November 10th, 11:00 AM – 12:30 PM

F. Recruiting & Relationship Building Strategies - from a Campus Ministry Perspective

Matt Aujero, Campus Minister at the [Catholic Student Center, University of Maryland](#) & Jake DeMarais, Campus Minister, [Lewis University](#)



How can you be a key person/ministry that a campus ministry staff and students will remember? Two campus ministers will walk you through the following methods of helping you make an impact: Volunteer fairs and best tabling practices; Tips for connecting with campus minister(s) (hint: we're your strongest advocate in referring back to your program); Effective follow-up with students still two or three years away from graduating; Outside-the-box events (ex. conducting pizza nights, one-on-one interview sessions, one-on-one lunch outings with campus ministers, AND frequent, informal "virtual" fairs for 3-5 orgs throughout the year – with food!); Researching the demographic and hearts of students so we can customize our ask; Praying before, during and after tabling; AND what University of Maryland & Lewis University look for in a good program (based on what our students and alumni tell us).

G. Become a Provider of Hope: Serving Immigrants in Your Community

Michelle Sardone, Director of Strategic Initiatives, [Catholic Legal Immigration Network, Inc. \(CLINIC\)](#)



You are in a powerful position to provide safety, comfort, and support to those who need it the most. The purpose of this session is to give volunteers the knowledge necessary to assist immigrants within their communities in a variety of ways, from hosting community events to partnering with legal service providers. An emphasis on discernment will be prevalent, highlighting the necessity of volunteers to identify their limitations as well as their most abundant resources. By giving volunteers specific strategies for assisting those around them, they can go from cultivating hope to providing it.

H. Self-Care and Service: Modeling Good Self-Care for Staff



Carol Marsh, Founder, [Forum for Growth in Service](#) & Founding Executive Director of Miriam's House

Nonprofits are notoriously understaffed and underfunded. This too often causes senior staff and managers to overwork and ignore good self-care. Not only is this detrimental to their health and well-being – as well as leading to burnout – but it provides a poor model for volunteers and supervisees, contributing to retention problems. This workshop will address the reality of our stressful work, how the seemingly never-ending needs of our clients affect us, and offer realistic tools and strategies for better self-care. Participants will learn strategies such as the art of single-tasking for stress reduction, and will develop their own self-care plan.

I. Supporting Volunteers during #MeToo

Bridget Barry, Former [Jesuit Volunteer](#) and [Rockhurst University Graduate Student](#)



This workshop session will educate participants about the #MeToo Movement and sexual harassment workplace. We will address the complexities of sexual harassment of social service providers. We'll also address the need for conversation with volunteers and the work around restorative conversation for female volunteers who experience sexual harassment. We'll discuss how to respond to a volunteer that says #MeToo (specifically in regards to harassment at their placement site).

J. Guiding Lights: Planning Volunteer Seminars that Shine

Melanie Weldon-Soiset, Intern Program Director, [Sojourners](#)



Weekly volunteer-development sessions are a recruitment draw for any program, but how do we plan effective ones? Done thoughtfully, such sessions can lead to a life-changing spark for volunteers. This workshop will explore the goals of weekly sessions, as well as the importance of clarifying session goals on an organizational level. We'll also discuss tried and true session ideas, as well as logistical items to keep in mind so a program's sessions can shine. There will be time for Q&A with the presenter as well as among the participants to share ideas and encouragement.



Session III. Saturday, November 10th, 2:15 PM – 3:45 PM

K. Using Great Graphic Design to Lead with Clarity



Christy Batta, Founder, [Christy Batta Design](#)

This workshop will address common pitfalls and challenges nonprofit leaders face when designing materials to promote their good work and how to avoid them by establishing a clear direction for your visuals. We will look at examples of how setting intentions and parameters using tools such as mood boards will help you make visual decisions with clarity. We will also work together on an activity to define the brand personalities that our visuals should reflect.

L. Changing Landscape of International Mission

Elizabeth Hughes ([Franciscan Mission Service](#)), Evan Cuthbert ([Rostro de Cristo](#)), and Ted Miles ([Maryknoll Lay Missioners](#))



This workshop will foster a dialogue among senior leaders of international mission and service organizations on the changing landscape of international mission. Guided by brief reflections from 3 Executive Directors, we will then engage the wisdom of the group around the following questions: What is the current international mission landscape, including both challenge and opportunity? How do we approach mission in a way that is reflective of the Gospel? How might our guides, mentors, and partners shift with the changing landscape of international mission? How are we invited to accompany those we serve in a deeper way while simultaneously navigating practical, financial and logistical challenges? How might we support each other and engage in meaningful collaboration?

M. Creating Space: How Affinity Groups Can Support Volunteers and Influence Organizational Change



Staff from [Catholic Volunteer Network](#), [YAV PC-USA](#), [Jesuit Volunteer Corps](#), [Lutheran Volunteer Corps](#)

Affinity groups and caucusing can be very powerful tools in increasing your program's commitment to diversity and anti-oppression work. During this session, staff members from Young Adult Volunteers-PCUSA, Jesuit Volunteer Corps and Lutheran Volunteer Corps will share about their experiences incorporating various identity groups into their service year. Participants will gain practical advice on how to implement these strategies into their own volunteer programs.

N. Creating Spiritual Safe Places for Young Adults with Various Spiritual Backgrounds



Kimberly Williams Malone, Director of Improving Lives with the [Bergen Volunteer Center](#)

For faith-based volunteer programs it can be difficult to navigate creating a safe space for spiritual growth among volunteers who are in the midst of such different spiritual journeys. Some volunteers come quite confident and drawn to the mission, while other volunteers come from different faith backgrounds or are quite unsure of what they believe. This workshop offers encouragement, tips, tools, language, and advice for all who work with young adults trying to figure out how to extend hospitality to volunteers who are in various places spiritually.

O. Creating a Strategic Fundraising Plan



Sr. Georgette Lehmoth, President/CEO, [National Catholic Development Center](#) (NCDC)

In this workshop, Sr. Georgette Lehmoth, will show you how to create a more effective, more dynamic, strategic fundraising plan. You'll learn: The right way to evaluate past programs; How to identify and set short-term action plans that lead to quantifiable long term goals; How, even in these days of random cuts and uncertain economic environments, you can chart your organization's future with a sustainable business model. The session includes free tools and handouts that will help your organization lay a solid foundation for growth. From SWOT analyses...to program productivity rankings...to making the most of the internal and external resources you need to capitalize on opportunities...Creating a Strategic Fundraising Plan is your step-by-step guide to better and more sustainable fundraising.