



Catholic Volunteer Network

Impact Report

CAMPUS SERVICE CHAMPIONS PROJECT JULY 2022 TO JUNE 2023

GOAL

CVN will create a new membership tier for campus leaders invested in faith-based service

GROUNDING ASSUMPTION

The pipeline to full-time service programs needed attention. Many typical connections with campuses were fractured due to a mutual revolving door of staffing. Relying on middle-management to maintain network relationships was difficult. How could CVN best re-connect with campuses in a way that sustains institutional partnership?

A YEAR WITH UNIQUE CHALLENGES

Our own leadership and staff transitions gave us an empathetic perspective to the supply chain dilemma our member programs were experiencing. This reality has deepened our desire to explore "membership" and other categories of sustainable engagement.

IMPACT SNAPSHOT

24

Colleges & Universities
Engage

6

Institutions identify as
an HBCU or HSI

4

Key recommendations

SUMMARY

Participating Colleges & Universities

Bethune Cookman University*
Boston College
Boston College School of Theology & Ministry
Catholic Theological Union
Catholic University of America
DePaul University
Georgetown University

Howard University*
Loyola Marymount University
Loyola University Chicago
Pepperdine University
St. Anselm's College
St. Edward's University**
St. John's School
of Theology & Seminary
St. Joseph's College

St. Mary's University**
St. Thomas University
Texas A&M University
University of Notre Dame (Kroc Institute)
University of San Francisco
University of Texas at Austin
University of Texas El Paso**
Villanova University
Xavier University of Louisiana*

*Historically Black
Colleges & Universities

**Hispanic-Serving Institution

Ways we engaged campus personnel & representatives

Collaborations

- Recruitment Fairs
- MakerSpace
- Recruitment Chats

Outreach

- 1-to1 conversations
- Surveys
- Focus groups

Conference Engagement

- Sponsorship
- Presentations

"We know for sure that campus leaders want to feel connected with their colleagues, moving away from doing this work in isolation."

Dr. Shana T. Jones,
CVN Consultant, Former
Justice, Equity, Diversity &
Inclusion (JEDI) officer with
member organization

Because of your *support...*

We are grateful and are encouraged to pursue the following 4 recommendations:



An Ongoing Outreach Strategy

- Who are recruiters most often engaging with when they're planning and attending visits?
- How does CVN gather and leverage this contact list?



Monthly or Quarterly Table Talks

- Campus leaders want to feel connected with their colleagues, moving away from doing this work in isolation. CVN can gather college personnel together and connect them to member organizations.



Trial "Membership" or "Fee for Service"

- Offer a trial 90-day subscription to event, webinar series, or any other service/benefit CVN would like to offer to colleges
- Launch campus subscription at CVN conference, Revolutionizing Community in October 2023



Ambassadors and/or Long Term Consultant

- Ambassadors could be CVN volunteers/ interns/ fellows with an interest in faith-based service and higher education. Their main responsibility would be to keep campuses engaged, informed, and invested in the network.



Questions? Contact jsideco@catholicvolunteernetwork.org



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