

ANNUAL REPORT

20

WHERE FAITH AND
SERVICE MEET

24

Table of Contents

Leadership

Message from the Executive Director	002
Our Team	003
Our Board	004

Membership

Data Comparison	006
Trend Analysis	007
Membership Expansion	008
Current Member Programs	009

On the Road

Engagement Metrics	011
Conference Comparison	012

On the Web

Digital Enhancements	014
Website Activity Analytics	015
Website Engagement	016

On the Books

Donations Overview	018
Composition of Revenue	019
Operating Expenses	020
Program Expenses	021

Leading with Vision, Inspiring Innovation



Welcome to the CVN FY2024 Annual Report, a reflection of our journey in faith-based service over the past fiscal year. This report highlights the dedication of our network, as we continue to working together to grow the field of faith-based service and strengthen the impact of our collective efforts in communities throughout the world.

Innovation

Dear Friends and Partners,

Growing up in a community shaped by the immigrant experience and financial hardship, I never imagined the journey that would lead me to discover my life's purpose. Responding to a profound call to serve, I dedicated six transformative years to mission work in Honduras, where I experienced firsthand the impact that service can have in healing, uplifting, and effecting lasting change. This journey instilled in me the understanding that service is not merely a temporary act; it is a lifelong commitment to the pursuit of justice - for the people we have been blessed to know, and who have gifted us with the earth shaking reality of our shared humanity. This belief is one I carry in my heart as I steward the mission of the Catholic Volunteer Network. Over the past year, we have made remarkable progress in supporting our members and extending our reach, ensuring that this vital journey continues for future generations.

This past year, CVN embraced the spirit of innovation, recognizing that building something meaningful requires a process of trial and error. We've experimented with new ways to support our members and revive the field, with a focus on recruitment and growing our digital footprint. While not every initiative was an instant success, each step has brought us closer to creating a model that truly meets the needs of an ever changing service landscape. As we reflect on these efforts, we remain committed to also explore ways to strengthen our ties to local communities where we serve, recognizing that building agency and supporting self-determination of those who benefit from our service should be the ultimate goal.

We also acknowledge the challenges that persist within the service landscape. Participation in service programs has declined, not only in faith-based initiatives but across the board. This reality calls for us to adapt our approach to service, finding innovative ways to engage with a new generation of potential volunteers. Additionally, the availability of funding remains a continuous challenge. We must inspire individuals to see their donations as investments in a new vision—one that will take time to build but has the potential for profound impact if we get it right.

As we look ahead, I am excited by the idea of a world where people who have participated in service for a season of their lives remain committed to justice for a lifetime. At CVN, we are dedicated to creating and stewarding this pathway, connecting people to service opportunities, supporting member programs as they facilitate experiences, and empowering volunteers to transition from their experiences into lasting advocates for change. Together, I believe we can foster a culture that not only values service but also recognizes it as a vital part of a lifelong journey towards justice, compassion, and beloved community.

In gratitude, I offer our heartfelt thanks to all who have journeyed with us this year. Your participation—be it through volunteering, financial support, or prayer—has been invaluable. May we continue to lift one another up in our shared mission, and may our collective efforts bear fruit in the lives of the people who God has gifted to us.

In Solidarity,



Cecilia Flores
Executive Director

Our Staff



Meet our dedicated team of compassionate leaders whose expertise, passion, and commitment to faith-based service drive our shared mission forward.



Cecilia Flores
Executive Director



Unity Ostercamp
Membership Manager



Isabel Andrade
Development & Administrative Assistant



Teresa Smith
Accountant



**VIEW STAFF
BIOS HERE**



Benny Mattis
Digital Experience Coordinator



Nicholas Hites
Program Coordinator



Megan Richard
Digital Communication Coordinator

**Current staff as of publish date.*

Our Board of Directors



Kate Daly – Chair
Boston College



Rachel Bruns – Vice Chair
America's Service Commissions



Darius Villalobos – Secretary
National Federation of Catholic Youth Ministry



Adrienne Andrews – Treasurer
AmeriCorps



CVN's mission and strategy are guided by our dedicated Board of Directors, who provide governance and support to strengthen faith-based service. We extend our gratitude to Tom King, Heidi Aspinwall, Margaret McIntyre, and Liz Hughes, whose board terms have recently concluded, and whose leadership and contributions have been instrumental in driving our work forward.



Rob Roa - Representative of Member Programs
Jesuit Volunteer Corps



Bishop Oscar Azarcon Solis - Episcopal Advisor
Diocese of Salt Lake City



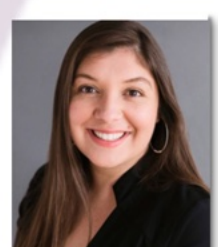
Colin Crowell
Consultant



Tim Deveney
Unbound



Samantha Frey
Notre Dame Mission Volunteers - AmeriCorps



Ana Lopez
Rostro de Cristo



Jose Matos Auffant
Marianist's Tecaboca Camp and Retreat Center



Meghan Meros
Franciscan Mission Service



Clare Pressimone
From Mission to Mission Catholic Relief Services



Emily Tyler
Food for Greater Elgin

Building Connections, Growing in Service



Revolution

Justice

Community

Solidarity



This year, CVN expanded our membership with the addition of new member programs, campus partners, and individual members. By fostering connections across our sectors and between individuals, we create opportunities for collaboration, greater engagement, and the development of shared mission. The diversity and growth of our membership reflect CVN's commitment to building a strong, inclusive community that reflects all who play a role in faith-based service.

Membership & Data



This page highlights key data points that reflect our ongoing commitment to equity. By comparing metrics across different areas, we track our progress and identify opportunities for growth, ensuring that our mission is rooted in inclusivity and impact.

	FY 2023 July 1, 2022 – June 30, 2023	FY 2024 July 1, 2023 – June 30, 2024	% change FY 23–24
# of Member Programs	107	90	-16%
# New Member Programs	1	4	+300%
# of Campus Partners	0	3	
# of States with program headquarters	31	28	
# of Cities with program headquarters	76	68	
# of religious denominations represented by programs	12	14	
# of States served by member programs	48	48	
# of Countries served by member programs	119	117	

Trends & Observations

↑ **004**
New Member Programs

↑ **003**
Campus Partners

↓ **15.9%**
Member Programs

↓ **9.68%**
States where program headquarters are located

↓ **10.53%**
Cities where program headquarters are located

↑ **16.67%**
Religious denominations represented by programs

↓ **1.68%**
Countries served by member programs



Reflecting on our membership data from the past fiscal year, our downward trending data is a result of the closure of programs and service sites run by members. Our experience is not unique, and our data is reflective of trends being seen in the field of service at large*.

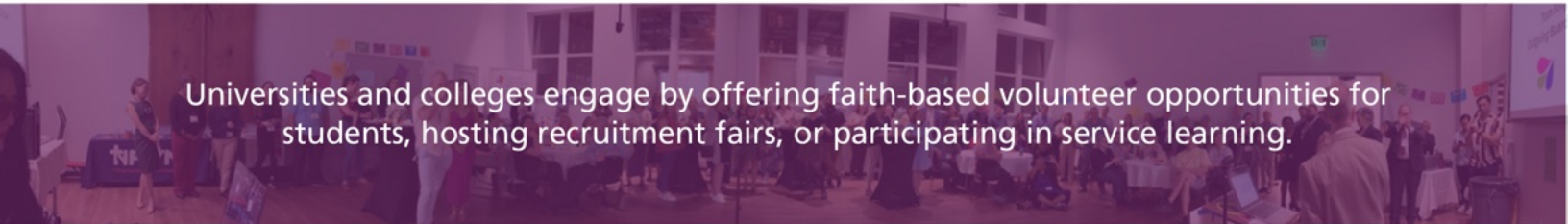
Nonetheless, we have also signs of hope that point toward potential. New service programs have become members, a number of universities have joined as campus partners, and the denominational makeup of our members has become more diverse. We are optimistic about the growth and opportunities that lie ahead in the coming year.



Membership Expansion



In 2024, CVN expanded its membership to foster a broader, more inclusive network. We now welcome campus partners and individual members, empowering universities, colleges, and passionate individuals to promote faith-based service. This new approach strengthens connections and opens doors for collaboration, service opportunities, and personal growth across diverse communities.



Universities and colleges engage by offering faith-based volunteer opportunities for students, hosting recruitment fairs, or participating in service learning.

Meet Our Members

- A Simple House of Sts. Francis and Alphonsus
- Aid for Women
- Alliance for Catholic Education
- Amate House
- Andre House
- Annunciation House
- Assumption Mission Associates
- Benedictine Sisters of Erie
- Bethlehem Farm
- Billiken Teacher Corps, Saint Louis University
- Bon Secours Volunteer Ministry
- Brethren Volunteer Service
- Capuchin Franciscan Volunteer Corps
- Casa Juan Diego
- Christ House
- Christian Appalachian Project
- Colorado Vincentian Volunteers
- Community at the Crossing
- Con-solatio
- Cooperative Baptist Fellowship
- Echo Graduate Service Program, University of Notre Dame
- Episcopal Service Corps
- Farm of the Child: Catholic Children's Home
- Felician Sisters of North America Volunteers in Mission
- Fidesco USA
- Franciscan Mission Service (FMS)
- Franciscan Volunteer Ministry
- FrancisCorps
- Friends of San Lucas
- Glenmary Volunteer Department
- Global Mission Fellows
- Good Shepherd Volunteers
- Hope Volunteer Community
- In My Shoes
- Jesuit Volunteer Corps (JVC)
- Jesuit Volunteer Corps (JVC) Northwest
- Lalanne
- LAMP Catholic Ministries
- Lay Mission-Helpers Association
- Lutheran Volunteer Corps (LVC)
- Maggie's Place
- Marianist PULSE
- Maryknoll Lay Missioners
- Mercy Volunteer Corps
- Misericordia Home
- Missionary Cenacle Volunteers
- Mt. Irenaeus, Mountain Companion Ministry
- National Benevolent Association
- Nazareth Farm
- Notre Dame de Detroit
- Notre Dame Mission Volunteers
- NPH USA
- Operation TEACH
- Poor Handmaids of Jesus Christ
- Quaker Voluntary Service
- Red Cloud School / Maḥpiya Lúta Owáyawa
- Redeemer Ministry Corps
- Rostro De Cristo
- Sacred Heart Southern Missions
- Saint Francis of Assisi School
- Salesian Lay Missioners
- Servants of the Good Help
- Seton Teaching Fellows
- Sisters of Charity of Cincinnati Associates in Volunteer Ministry
- Sisters of Providence of Saint Mary-of-the-Woods
- SOME - So Others Might Eat
- SPIRITUS Ministries
- St Francis Xavier Lay Missionary Society
- St Joseph Worker Program
- St. Joseph Worker Program, A Ministry Of The Sisters Of St. Joseph of Orange
- The Center for Working Families (C4WF)
- The Haitian Project Inc.
- Tucson MVS
- Urban Catholic Teacher Corps of Boston College
- Urban Servant Corps
- Vida Medical and Support Services, Inc
- VIDES+USA
- Vincentian Encounter
- Volunteer Ministries - United Church of Christ (UCC)
- Yankton Benedictines Residential Volunteer Program for Women
- Young Adult Volunteers (YAV)

**Current member program list as of publish date*

Strengthening Outreach Expanding Presence



Throughout the year, CVN has been on the road, connecting with schools, attending fairs, and engaging with communities nationwide. Our outreach efforts have helped us build relationships, inspire new volunteers, and promote faith-based service opportunities. Whether organizing recruitment opportunities, speaking with students, or engaging people of faith, we continue to expand our presence and strengthen our mission on the ground.

Spaces & Places



This year, CVN participated in 12 recruitment fairs and connected with 23 schools to promote service opportunities. Additionally, we hosted 75 online member events with 45 unique attendees and 9 in-person gatherings, reaching over 100 unique attendees. Looking toward the future, we continue to explore the creation of new spaces to meet evolving member needs, as well as potential locations for visits and networking.

12	Visits to Schools/Fairs
23	Schools Connected
75	Online Member Spaces
45	Unique Attendees Online
9	In-Person Member Spaces
100+	Unique Attendees In-Person

Promoting the Field



CVN participated in a number of conferences this year as speakers, workshop facilitators, and/or exhibitors. These opportunities help CVN connect with diverse audiences, share best practices, and amplify the impact of faith-based service. These gatherings also provide valuable networking opportunities, fostering partnerships that support and expand our mission.



Ignatian Family Teach in for Justice
Oct 2023 | Washington, D.C.

TENx10

TenX10 Summit
Oct 2023 | Chicago, IL



National Catholic Youth Conference
Nov 2023 | Indianapolis, IN



St. Louis, MO | Jan 1-5



Lighting the Way Forward
Jan 2024 | San Diego, CA



Catholic Partnership Summit
Feb 2024 | Arlington, VA



ACSLHE
Association for Chaplaincy and
Spiritual Life in Higher Education

Annual Conference 2024
Feb 2024 | Los Angeles, CA



Archbishop Lyke Conference
June 2024 | Grapevine, TX



CALLED24
June 2024 | College Station, TX



AANHPI Gun Violence Prevention Roundtable
June 2024 | Washington, D.C.



Connecting Digitally, Cultivating Engagement



CVN's digital presence continues to be a vital platform for supporting member programs, connecting volunteers, and engaging supporters. Through our website, online tools, and virtual spaces, we've reached thousands of users, providing resources and opportunities that foster faith-based service. This year's web analytics reflect our commitment to strengthening connections and enhancing engagement through innovative digital solutions.

Upgrades To Increase Capacity



This year’s digital enhancements have transformed the way we engage with our members and streamline operations. From a revamped member portal to new integration tools, these upgrades are designed to improve user experience and ensure seamless communication across our network.

Digital Upgrade	How it Enhances Our Work
<p>Digital Response Generator plugin</p>	<p>Automatically reflects updated member program information in Response PDF, Member Map, Job Listings, Urgent Opportunity Listings, and Event Listings on CVN website</p>
<p>Mighty Networks</p>	<p>Allows for member forum and chat experience using the same login credentials as CVN’s constituent login portal</p>
<p>Neon CRM / Constant Contact integration</p>	<p>Syncs email communications preferences entered in our constituent login portal with subscription status in Constant Contact</p>
<p>Updated homepage and constituent login portal</p>	<p>Fixes/removes broken links and helps visitors navigate to their desired activities</p>

Our Digital Impact



Our digital presence plays a vital role in presenting the meaningful opportunities provided by our member programs to prospective volunteers. This year, we've seen significant engagement across various tools on our website. From the Member Map to the Program Search Tool, users have accessed essential resources that support their journey in faith-based service.

The following data represents the **total number of active users impacted** by each feature, highlighting the ways in which our online platform fosters connection and drives participation from July 1, 2023 – June 30, 2024.

Total Active Users	1,262	Member Map
	1,312	Conference Page
	3,325	Job Listings
	8,128	Urgent Opportunity Listings
	255	Event Listings
	15,027	Program Search Tool

Our Digital Impact Continued



The 2024 Fiscal year’s website analytics showcase the role our digital presence plays in connecting volunteers and supporters. With over 475,000 ad impressions and 202,000 page views, our website continues to drive awareness and engagement. These metrics reflect CVN's commitment to leveraging digital tools to amplify our mission and foster deeper connections within our network.

475,671	Website ad impressions
538	Website ad clicks
0.11%	Website ad click-through ratio
202,271	Total website page views
47,822	Total website active users
313	Prospective volunteer accounts created
593	# of visitors interested in Response
35	# of external technical inquiries addressed by Digital Experience Coordinator

Stewarding Resources, Sustaining Mission



This year's financial overview highlights our continued effort prayerfully steward our current resources, while working to foster CVN's long-term sustainability. The following pages break down our revenue sources and expenditures, providing transparency in how we generate and allocate resources. From revenue composition to operating expenses and program-specific spending, these insights demonstrate our commitment to meaningfully use funds to benefit our members and maximize our impact.

Growing Participation, Expanding Support



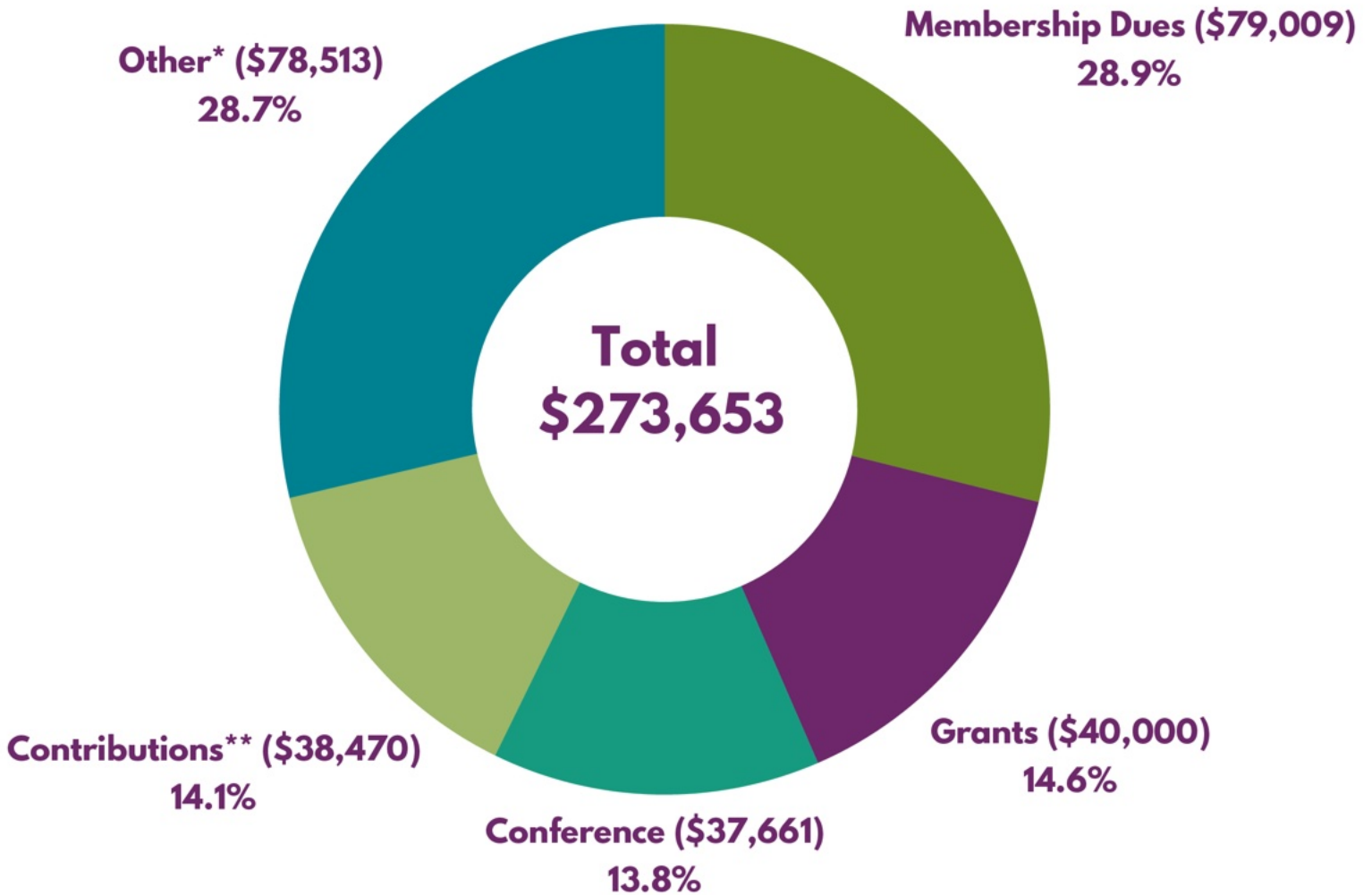
This year, we saw an 80% increase in the number of donations, reflecting a growing community of supporters dedicated to our mission. Although the total amount raised decreased by 21%, these contributions demonstrate the power of collective action, even in challenging times. Every donation plays a vital role in sustaining CVN's programs and expanding our impact as we continue to work toward growing our donor base.

	FY 2023	FY 2024	% Change FY 23-24
Total Donations	94	169	+80%
Total Amount Raised	\$31,059	\$24,572	-21%

Composition of Revenue



This chart breaks down the various sources of CVN's revenue, including membership dues, advertising, foundation grants, conferences, and contributions, all of which sustain our mission and growth.

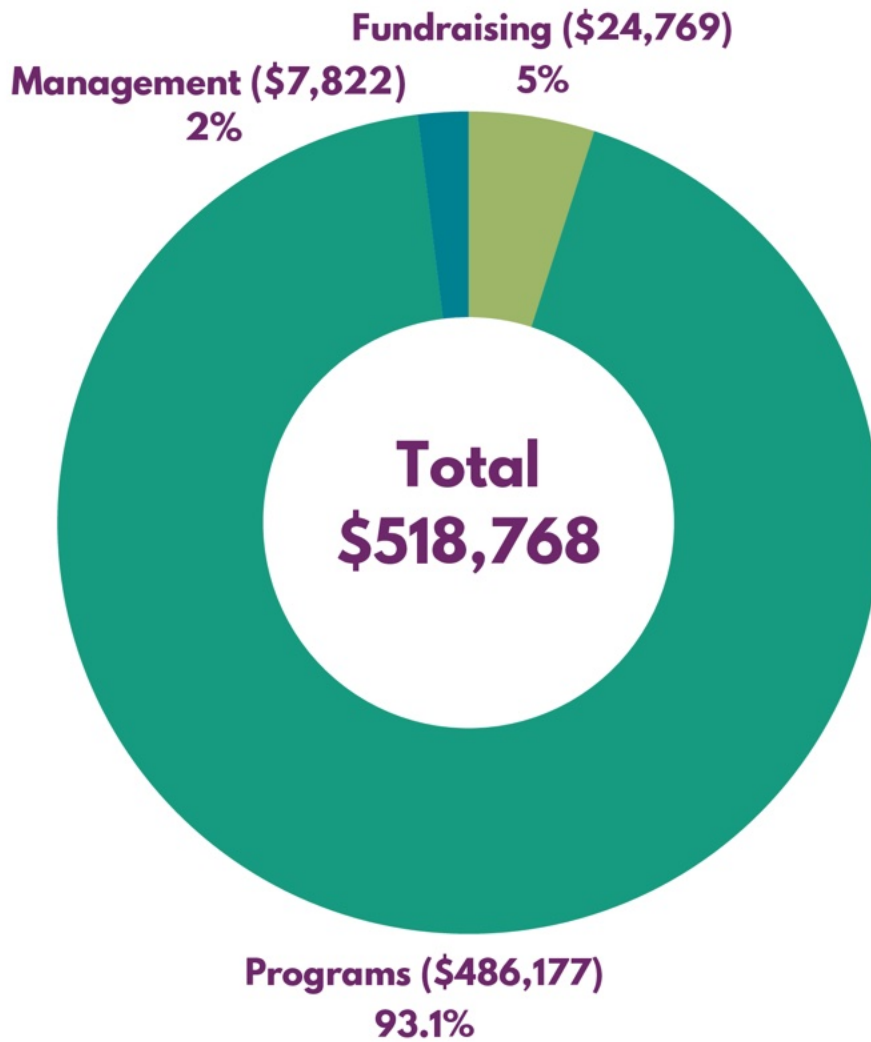


*Ad Revenue, Fees for Service, Investment Income
**Individual Donations & Combined Federal Campaigns

Operating Expenses



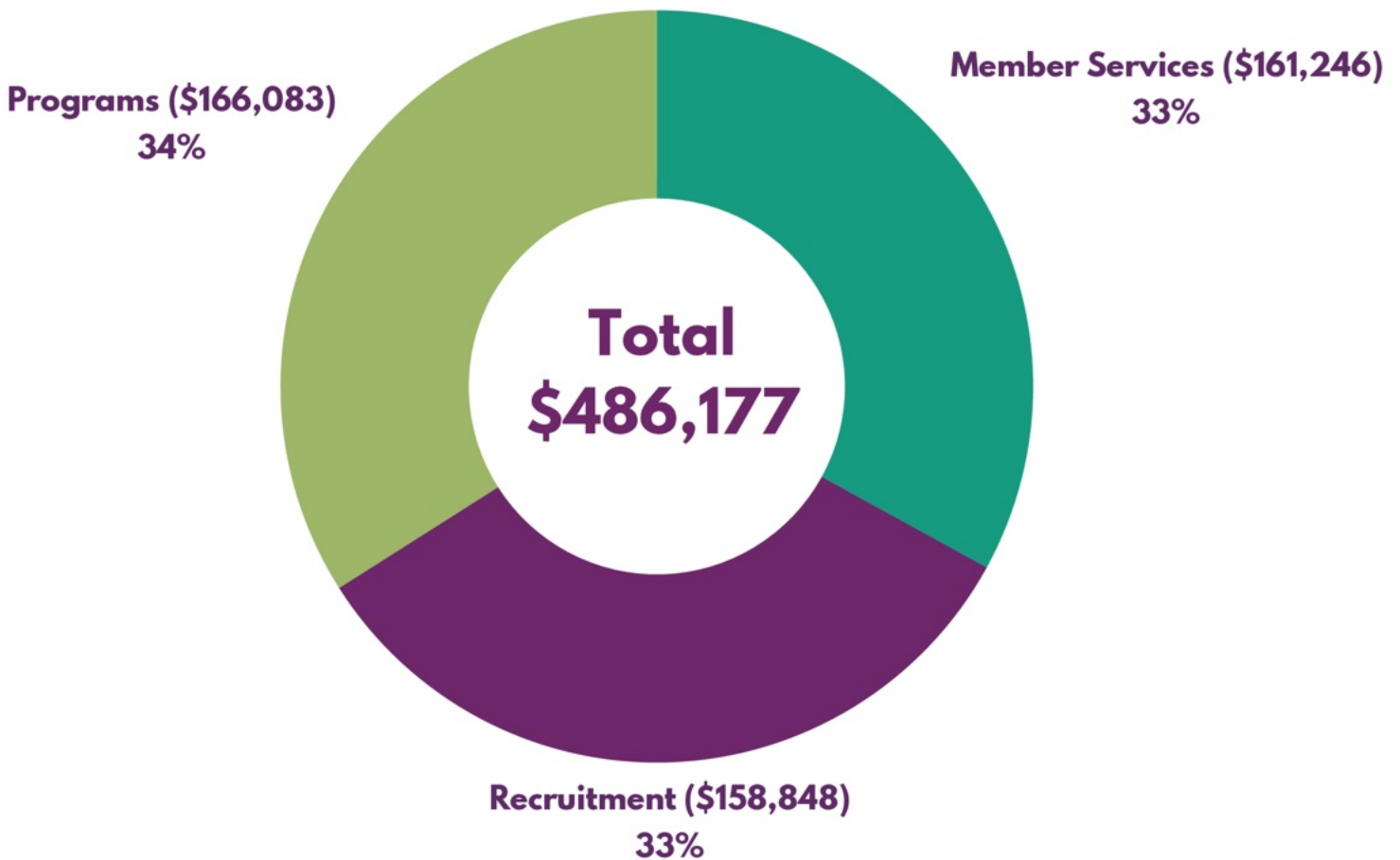
This chart outlines how our resources are allocated across management, fundraising, and program expenses, ensuring that our operations are sustainable and mission-driven.



Program Expenses



This chart highlights our program-specific spending, with a focus on member services, recruitment efforts, and the development of impactful programs across the network.





We extend our heartfelt gratitude to our members and donors whose dedication and generosity make our work possible. With your continued support—and with new contributions from those inspired by our collective impact—we can activate more people of faith to serve communities in need and advocate for justice.

Thank you

for being part of our journey; we invite you to join us in sustaining and expanding this mission by making a donation today.



Catholic Volunteer Network

 catholicvolunteernetwork.org

 hello@catholicvolunteernetwork.org

